Generative Artificial Intelligence for Directors and Senior Manager

An offer from Belstar Training Centre
in collaboration
Koenig-Solutions Pvt Ltd

On Thursday 24 and Friday 25 April 2025

14.30 -17.15 (Mauritius time)

Duration 5 hours (two sessions of 2.5 hrs) | Participation Rs 17,500 | MQA Ref: NAW / 8430 /2025

COURSE BACKGROUND

Artificial Intelligence and its various applications have become an integral part of life

Imagine the feeling of helplessness of those currently unfamiliar with word or excel. Anyone unwilling to understand AI or use it for simple operations may in a very near future experience the same feeling.

Embracing AI to reap its benefits is the way forward for business. However, the crucial support from the hierarchy is a *sine qua non* condition for such an initiative. Hence this offer.

It will provide to decision makers an eye opener on the potential of artificial intelligence, without losing sight of the underlying risks.

It helps them to consider whether to go for AI and eventually proceed towards a safe adoption and a successful deployment.

The course starts off with an introduction to give participants a feel of what AI is all about Then it moves on to look at how AI is changing business with great success and consider the popular tools in use before tackling the most interesting part of the program (i.e.)   how AI can help your business and what are the risks involved.

This very cost-effective offer concludes with hints   for a safe adoption AI in your business.

An advanced course to deal with the details for adoption and deployment of AI will be proposed shortly.

THE TRAINER

Either **Samira Francis Nigrel** or **Anil Kumar Shete**

Samira and Anil are certified Azure AI engineers and experienced Corporate Trainers with a proven track record. They are employed at Koenig-Solutions Pvt Ltd) and have been delivering training programs and leading training sessions on a variety of topics such as Microsoft Azure AI Solutions and Python for Machine Learning.

They design and create training materials that help participants develop real-world learning experiences and acquire hands-on skills to use efficiently tools like Python, SQL, and Power BI. They are both particularly skilful at ensuring that their audience understand complex concepts in an easy-to-follow way.

OUR PARTNER KOENIG SOLUTIONS PVT LTD

 Koenig started its journey in 1993 as an unremarkable training centre located in Patel Nagar,a n overcrowded part of Delhi. Through alternate periods of boom and bust, it struggled with its determination and confidence culminated three decades later into an enviable place among reputable training institutions.

It now operates learning centres locally and internationally in Dubai, London and Australia. It has a marked presence through its sales offices in California, Saudi Arabia, South Africa and Singapore.

This offer is a starting point of a collaboration between Koenig and Belstar.

COURSE CONTENTS

1. What is Generative AI?
- How it works (in simple terms)
- Types of AI models used today (e.g., chatbots, image generation)

2. How Generative AI is Changing Business -Real-World Success Stories
- Automating repetitive tasks to save time and money
- Personalizing customer experiences
- Boosting creativity in product development and marketing
- Case studies from industries like retail, healthcare, and finance
- How companies have successfully integrated AI to grow their business

3. Popular Generative AI Tools
- ChatGPT: AI for text generation, customer service, marketing, and communication
- DALL·E: AI for creating images from text, useful in design and advertising
- Copilot: AI to assist in code generation and automation for software development
- Sora: AI generated video solutions into your business applications
- Azure OpenAI: Cloud based GenAI solutions and its integration to other services

4. How Generative AI Can Give Your Business an Edge and what tools are needed
- Competitive advantage through innovation
- Streamlining internal processes
- Improving decision-making with AI-powered insights
- MLflow: Managing AI models' lifecycle for tracking and governance
- Azure AI Studio: End to End Generative AI Development
- Hugging Face: Tracking and deploying AI open-source AI models

5. Risks of Implementing AI
- Ethical issues like bias and fairness
- Data privacy and security concerns
- How AI could affect jobs and the workplace
- Best practices for starting small with AI projects
- Building an AI team or partnering with experts
- Monitoring AI performance to ensure fairness and accuracy

6. Building an AI Adoption Strategy
- Aligning AI with business goals
- Creating a roadmap for long-term AI integration
- Managing change within your team and organization

7. Wrap up - Questions and Answers

MQA Approval

Register Here