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Generative Artificial Intelligence for Directors and Senior Executives

An offer from Belstar Training Centre
in collaboration
Koenig-Solutions Pvt Ltd

On Monday 17 and Tuesday 18 February 2025

14.30 -17.15 (Mauritius time)

Duration 5 hrs (two sessions of 2.5 hrs) | Participation Rs 17,500 | MQA NAW/6758/2024



COURSE BACKGROUND

AI is now a household in Mauritius. How many of us really understand what it is all about? This non-technical training which is delivered on TWO online sessions of 2.5 hrs aims at filling a few gaps.

A precondition for Business to embrace AI and reap its benefits is a strong support from its hierarchy. It is indeed crucial for the hierarchy to have a good understanding of the huge potential of artificial intelligence without ever losing sight of the underlying risks.

This non -technical training provides decision makers with the necessary insight to push forward with confidence for a safe and successful adoption of AI and its deployment in their respective organisation

A more advanced course for technical staff will be offered shortly,

THE TRAINER

Samira Francis Nigrel

Samira is a certified Azure AI engineer and experienced Corporate Trainer with a proven track record. She is employed at Koenig-Solutions Pvt Ltd) and has been delivering training programs and leading training sessions on a variety of topics such as Microsoft Azure AI Solutions and Python for Machine Learning.

She designs and creates training materials for machine learning, data science, and natural language processing (NLP) that help participants develop real-world learning experiences and acquire hands-on skills to use efficiently tools like Python, SQL, and Power BI.

Samira is particularly skilful at ensuring that her audience understands complex concepts in an easy-to-follow way.

COURSE CONTENTS

1. What is Generative AI?

- How it works (in simple terms)
- Types of AI models used today (e.g., chatbots, image generation)

2. How Generative AI is Changing Business Real-World Success Stories

- Automating repetitive tasks to save time and money
- Personalizing customer experiences
- Boosting creativity in product development and marketing
- Case studies from industries like retail, healthcare, and finance
- How companies have successfully integrated AI to grow their business

3. Popular Generative AI Tools

- ChatGPT: AI for text generation, customer service, marketing, and communication
- DALL·E: AI for creating images from text, useful in design and advertising
- Copilot: AI to assist in code generation and automation for software development
- Sora: AI generated video solutions into your business applications
- Azure OpenAI: Cloud based GenAI solutions and its integration to other services

4. How Generative AI Can Give Your Business an Edge and what tools are needed

- Competitive advantage through innovation
- Streamlining internal processes
- Improving decision-making with AI-powered insights

- MLflow: Managing AI models' lifecycle for tracking and governance
- Azure AI Studio: End to End Generative AI Development
- Hugging Face: Tracking and deploying AI open-source AI models

5. Risks of Implementing AI

- Ethical issues like bias and fairness
- Data privacy and security concerns
- How AI could affect jobs and the workplace
- Best practices for starting small with AI projects
- Building an AI team or partnering with experts
- Monitoring AI performance to ensure fairness and accuracy

6. Building an AI Adoption Strategy

- Aligning AI with business goals
- Creating a roadmap for long-term AI integration
- Managing change within your team and organization

7. Wrap up - Questions and answers